

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Industrial Promotion – Extension of certain incentives under Industrial Investment Promotion Policy (IIPP) 2010-15 to M/s. Cadbury India Limited to set-up a “Green Field Food Campus” at Chittoor in Andhra Pradesh –Orders-Issued.

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INDUSTRIES & COMMERCE (IP) DEPARTMENT

G.O.Ms.No. 79

Dated:24.05.2014  
Read the following:

1. From M/s. Cadbury India Limited Letter dt. 06.07.2013.
2. MoU dt.27.11.2013 between Govt. of A.P and M/s. Cadbury India Limited.
3. The State Investment Promotion Board Meeting held on 18.01.2014

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**ORDER:-**

In the Letter 1<sup>st</sup>read above, M/s. Cadbury India Limited has informed that they propose to set-up a “Green Field Food Campus” at Mopurupalli & Chengambakkam villages of Varadahapalem and Satyavedu Mandal in Chittoor with an investment of Rs.2500 Cr in 4 phases and creating employment 1760 directly and 500 indirect.

2. M/s. Cadbury India Limited has requested the Government for the following Incentives/ benefits:

- a). 100% gross VAT & CST refund up to a limit of 100% of Capital investment. The benefits to continue in GST regime.
- b). Rs.10.00 Crs subsidy for ETP, reverse of osmosis plant, substation, solar plant, transformer, equipments.
- c). Exemption from payment of Electricity duty for period of 10 years from the date of commercial production.
- d). Reimbursement of 100% stamp duty and registration charges on purchase of land meant for industrial use. 100% re-imbursement of stamp duty and transfer duty paid for mortgages and financial deeds related to the project.
- e). Fixed power cost reimbursement @ 1.00 per unit on the rates for a period of 5 years from date of commencement of commercial production.
- f). Skill up-gradation and training cost of Rs.10,000/- per person for 2000 persons.
- h). Infrastructure:
  - a. Electricity - Dual feeder connection at the Govt. cost
  - b. Gas supply
  - c. No restriction on hiring manpower
- i) Single window clearance
- j) Protection of incentives and Insulation from Policy changes

3. In the reference 3<sup>rd</sup>read above, the State Investment Promotion Board (SIPB) has discussed the proposal of M/s. Cadbury India Limited in Chittoor District in detail and the Board ratified the action of the Government in having granted the following package of incentives as a special case as being a mega project.

**(P.T.O)**

- a) 100% net VAT and CST reimbursement shall be available up to 50% of Capital Investment of the first Rs.1,000 Cr.
- b) 100% net VAT and CST reimbursement shall be available up to 75% of Capital Investment on the next Rs.1,000 Cr.
- c) 100% net VAT and CST reimbursement shall be available up to 100% of Capital Investment over and above Rs.2000 Crore;
- d) Other incentives as per the MoU.

4. Government after careful examination of the proposal and the recommendations of the State Investment Promotion Board, hereby extend the following incentives to M/s. Cadbury India Limited for their proposed "Green Field Food Campus" at Mopurupalli & Chengambakkam villages of Varadiahapalem and Satyavedu Mandal in Chittoor District for the manufacture Chocolates, Biscuits etc., under Industrial Investment Promotion Policy 2010-2015:

- a) 100% net VAT and CST reimbursement shall be available up to 50% of Capital Investment of the first Rs.1,000 Cr.
- b) 100% net VAT and CST reimbursement shall be available up to 75% of Capital Investment on the next Rs.1,000 Cr.
- c) 100% net VAT and CST reimbursement shall be available up to 100% of Capital Investment over and above Rs.2000 Crore;

d) **Other incentives as per the MoU as detailed below:**

- (i) Re-imbursement of 100% Stamp Duty & Registration Fees on the Lease and infrastructure deed.
- (ii) Fixed power cost re-imbursement @ Rs.0.75 per unit on the rates (as per current rate) for 5 years from the date of commencement of commercial production. In case of decrease in power tariff, the re-imbursement shall be reduced proportionately. Further, re-imbursement shall only be granted on the energy consumption (KWH) charges but not on maximum demand or any other charges levied by electricity department. Exemption from payment of electricity duty for 10 years from the date of commencement of commercial production for captive power generation.
- (iii) Skill Up-gradation and training cost of Rs.10,000/- per person for 2000 persons shall be reimbursed in accordance with the Rajiv Yuva Kiranalu programme, under the IIPP 2010-15.
- (iv) Other standard incentives as per IIPP 2010-15 policy, which include:
  - i. 100% reimbursement of Stamp duty and transfer duty paid by the industry on purchase of land meant for industrial use.
  - ii. 25% subsidy on specific cleaner production measures limited to Rs.5.00 Lakhs.

**Non-Fiscal benefits and Incentives:**

- (i) Flexibility for hiring women including permissibility of working 3 shifts.

**(P.T.O)**

5. The Industry shall provide at least 80% of employment to the candidates belonging to Andhra Pradesh State for becoming eligible to the above incentives.

6. The Commissioner of Industries, Hyderabad shall take necessary action, accordingly and intimate the status of the progress of work done by the unit from time to time to Government.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**K. PRADEEP CHANDRA,  
SPECIAL CHIEF SECRETARY TO GOVERNMENT AND  
COMMISSIONER FOR INDUSTRIAL PROMOTION**

To

The Commissioner of Industries, A.P., Hyderabad.

M/s. Cadbury India Limited , through the Commissioner of Industries, AP, Hyd.

Copy to:

The Revenue (CT) Department.

The Revenue (Registration) Department.

The Energy Department.

The Irrigation (Reforms) Dept.

The Law(J) Department

The Accountant General, Andhra Pradesh, Hyderabad

The Commissioner of Commercial Taxes, Hyderabad

The Chairman & Managing Director, APTRANSCO., Hyderabad

The Managing Director, APSPDC Ltd., Tirupati.

The Vice Chairman & Managing Director, APIIC, Hyderabad.

The District Collector, Chittoor District.

The General Manager, District Industries Centre, Chittoor District.

P.S. to Principal Secretary to Chief Minister

P.S. to Hon'ble Minister(Major Industries)

P.S. to Chief Secretary to Government

P.S. to Spl Chief Secretary to Government & CIP, Ind & Com Dept.

SC/SF.

//FORWARDED: BY ORDER//

SECTION OFFICER